



SWAGTOKEN

# Introduction

Our goal is both simple and ambitious: to democratize blockchain exploitation by creating an integrated system of products that anticipates user needs and offers the best market conditions. We work tirelessly to make the crypto-asset world accessible and affordable for everyone.

We aim to bring users closer to this complex sector by

providing them with the best products available. Unity is strength for us; it's not just a saying, but a tangible commitment we fulfill daily by offering our community advanced and innovative services through direct and personalized relationships. User satisfaction is our most valued currency.



# Swag Token - \$SWA

The Swag Token is where each one of the previously discussed points comes together and finds a fungible tool that powers the whole ecosystem.

Since \$SWA is a utility token, it will serve different purposes across our whole ecosystem such as:

- Gas token for our blockchain, which will become more and more useful as our decentralized ecosystem grows
- Core element of our new products' lineup, such as SwagClubs, SwagLabs and more to come
- Primary tool to enhance user interaction with our main mining products like SuperPAB, FutureMine, Fixed extraction machines and many more



# Swag Token - \$SWA

We decided to structure the token in a way that Swag has no chance to influence its price artificially, this is because procedures like token burning or token buybacks tend to drive the token's price away from its fair value, making it become more speculative and volatile.

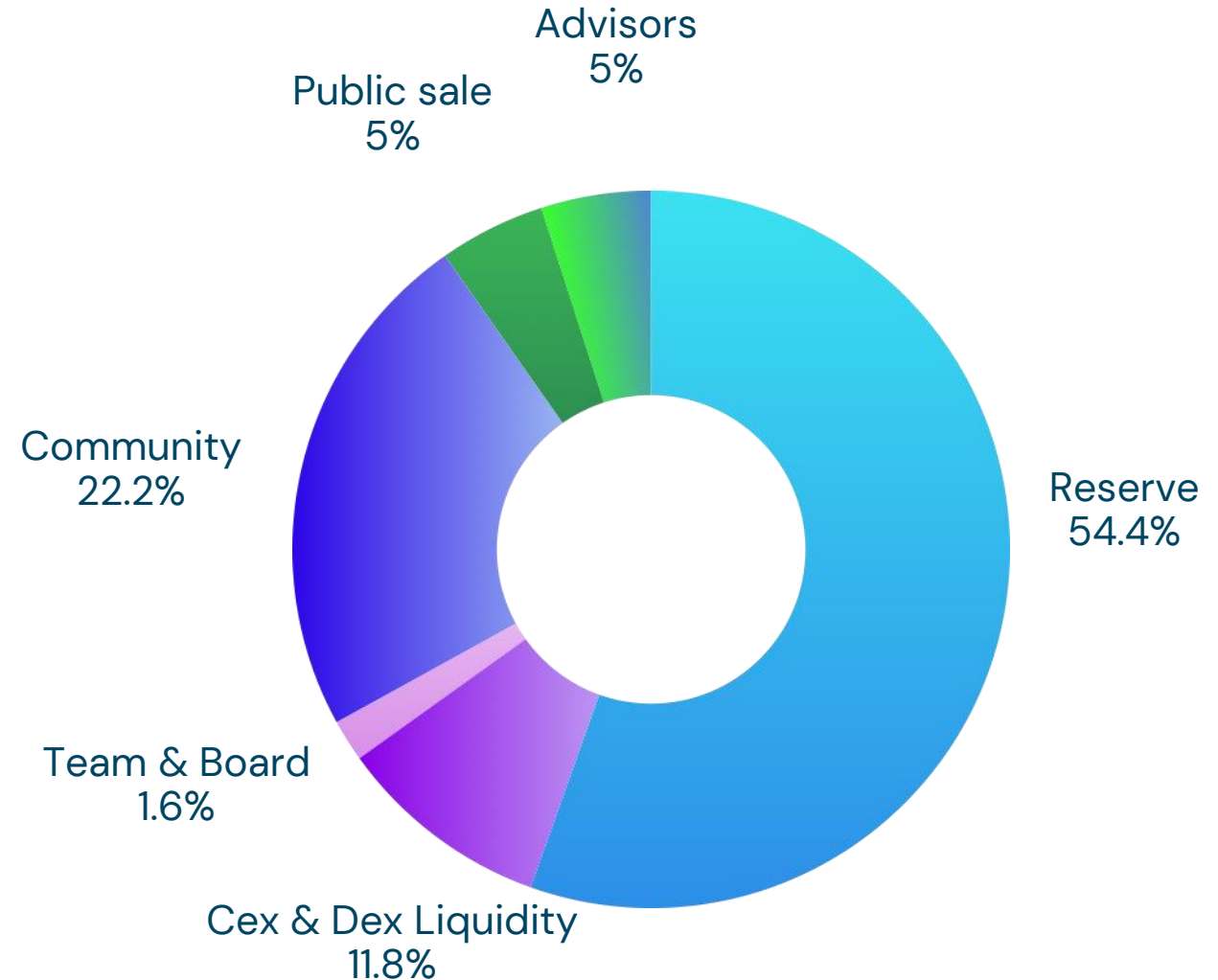
Since \$SWA is not meant to be a speculative token, Swag has decided to not plan on doing such price-influencing maneuvers, instead we focus on building \$SWA and the ecosystem around it, in the most fair and healthy way possible, avoiding any risk that would mislead our community.



# Swag Token - \$SWA

Let's break down \$SWA into numbers:

- Max Supply 100'000'000 \$SWA
- 54,4% allocated to reserve
- 22.2% allocated to community
- 11,8% allocated to liquidity
- 1,6% allocated to team & board
- 5% allocated to public sale
- 5% allocated to advisors



# 1 – Growth

Swag Token – \$SWA will create new possibilities for those who are not wanting to miss out on them. In fact, by holding different amounts of \$SWA tokens, users will get increasing discounts on the exchange's swap fees and on top of that, free access to some of our products like YUPA, Sentyment and Coincover.

This is just the beginning because both our current ecosystem and \$SWA have lots of synergies that will become more and more evident in the future times.

As of right now, we can clearly say that many products will be empowered leveraging \$SWA's utilities.



# Tier 1

Trading fee  
discount

20%



# Tier 2

Trading fee  
discount

50%



# Tier 3

Trading fee  
discount

80%



# Tier 4

Trading fee  
discount

90%



# Tier <sup>Business</sup>

Trading fee  
discount

100%



Sentyment

Sentyment

Sentyment

Sentyment

Sentyment

Yupa

Yupa

Yupa

Yupa

Yupa

Coincover

Coincover

Coincover

Coincover

Coincover

# 1 – Growth

In this evergrowing crypto-space, Swag is playing a key role when it comes to blockchain technology democratization.

Our mission is clear and we're pushing hard in order to make it happen: to give everybody the chance to not miss out on the opportunities this sector gives.

This is achievable through a never-ending growth and improvement, this is why Swaggy, our proprietary crypto exchange, is bound to see functional upgrades that will add more functionalities and bring it to its full potential.





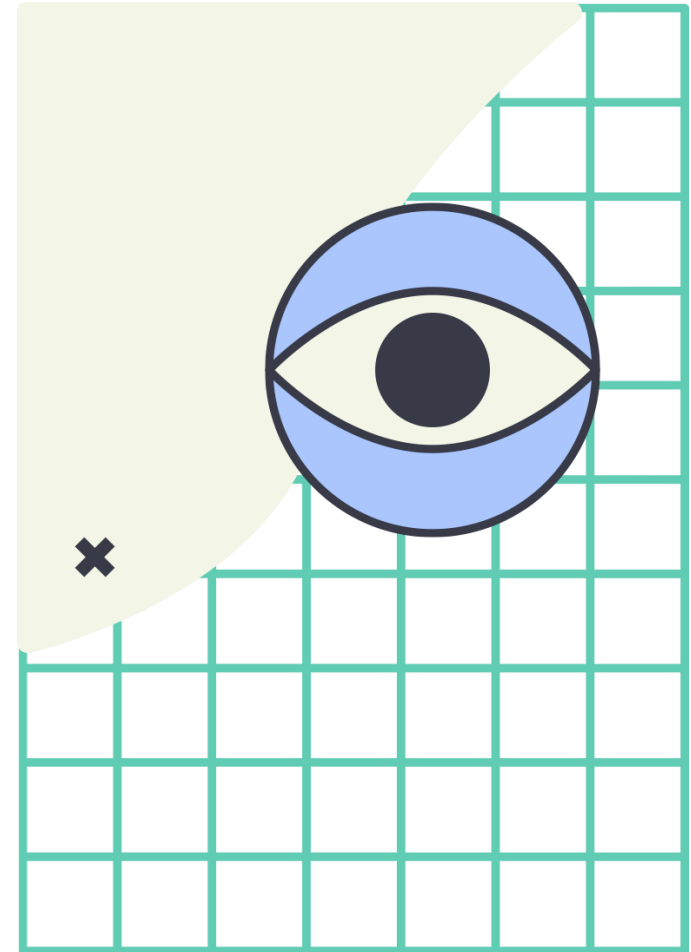
# 2 - Decentralization

Decentralization is our second keyword which is deeply linked to \$SWA.

The main reason for this, is because we are building a whole decentralized ecosystem with a clear goal in mind: to make it safe.

We want to make it safe because in the recent years there have been many scam projects that ran away with their community's funds, unsecure smart contracts and many other issues.

This is the main problem we are wanting to solve with our ecosystem, and \$SWA is its core.

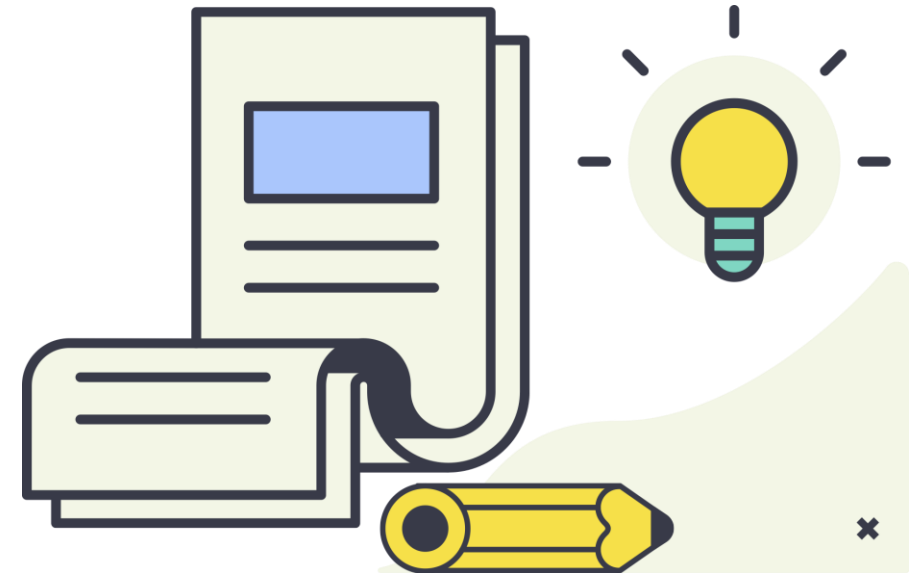


# 2 - Decentralization

What do we mean by that?

Being crypto-enthusiasts ourselves, we know what people look at when evaluating new platforms to explore and decentralization is surely a key element, but we also believe that a certain level of control is necessary when it comes to a healthy and secure decentralized world.

The way we're pursuing our «safety as a standard» goal, is by having a degree on control on the decentralized applications that are launching on our blockchain, promoting legitimacy, high technological standards and auditing certifications.



# 2 – Decentralization

Promoting a user-safety centered standard is the key element that will give the chance to everyone to freely dive in the crypto world without the need to prepare for disasters (as we could see many of them happen in the past years).

\$SWA will be the powerhouse of this decentralized ecosystem, since it will be used to pay for the gas fees and secure the whole network.



# 3 - Innovation

Innovation goes hand in hand with crypto, Swag knows this particularly well and is working directly with crypto experts to launch a new innovation-focused entity: SwagLabs.

SwagLabs is a crypto-incubator focused on building the new era of blockchain protocols. This is possible through in-depth research and early-stage incubation for worthy projects.

Users may benefit from SwagLabs because selected projects who intend to issue a token will be given the chance to have their first listing on our platforms, along with an IEO private sale which will be exclusively opened to users who hold our \$SWA token.



# Conclusion

The Swag Ecosystem, currently with more than 45,000 users, in addition to aiming to the European market mainly, has a clear goal in mind: to become the main hub for the world of blockchain and Web3 at a European level.

Swag will keep focusing on the user friendliness of its products and services, capable of welcoming that portion of the population that still today does not have the necessary skills to enter and does not want to miss out on the new era of the internet and the exchange of value.



# Our roadmap

## 2023 – Q4

- Swaggy CEX
- SwagLabs
- First physical SwagPoint

## 2024 – Q3

- \$SWA token launch
- Swaggy DEX

## 2024 – Q1/Q2

- Technical paper release
- Swag blockchain development

## 2024 – Q4

- \$SWA listing on other CEXs
- New features on SwaggyDEX
- Further SwagLabs development
- New ecosystem features



Thank you!