



SWAGTOKEN

Introduction

Our goal is both simple and ambitious: to democratize blockchain exploitation by creating an integrated system of products that anticipates user needs and offers the best market conditions. We work tirelessly to make the crypto-asset world accessible and affordable for everyone.

We aim to bring users closer to this complex sector by providing them with the best products available. Unity is strength for us; it's not just a saying, but a tangible commitment we fulfill daily by offering our community advanced and innovative services through direct and personalized relationships. User satisfaction is our most valued currency.



Swag Token – \$SWA

The Swag Token is where all the previously discussed points converge, forming a fungible tool that powers the entire ecosystem. As \$SWA is a utility token, it will have various purposes within our ecosystem, including:

1. A central element of our new range of products, such as SwagClubs, with more to come.
2. The main tool to enhance user interaction with our primary fixed and variable production mining products.
3. The key to accessing exclusive features within the Swag ecosystem.



Swag Token – \$SWA

We decided to structure the token in a way that Swag has no chance to influence its price artificially, this is because procedures like token burning or token buybacks tend to drive the token's price away from its fair value, making it become more speculative and volatile.

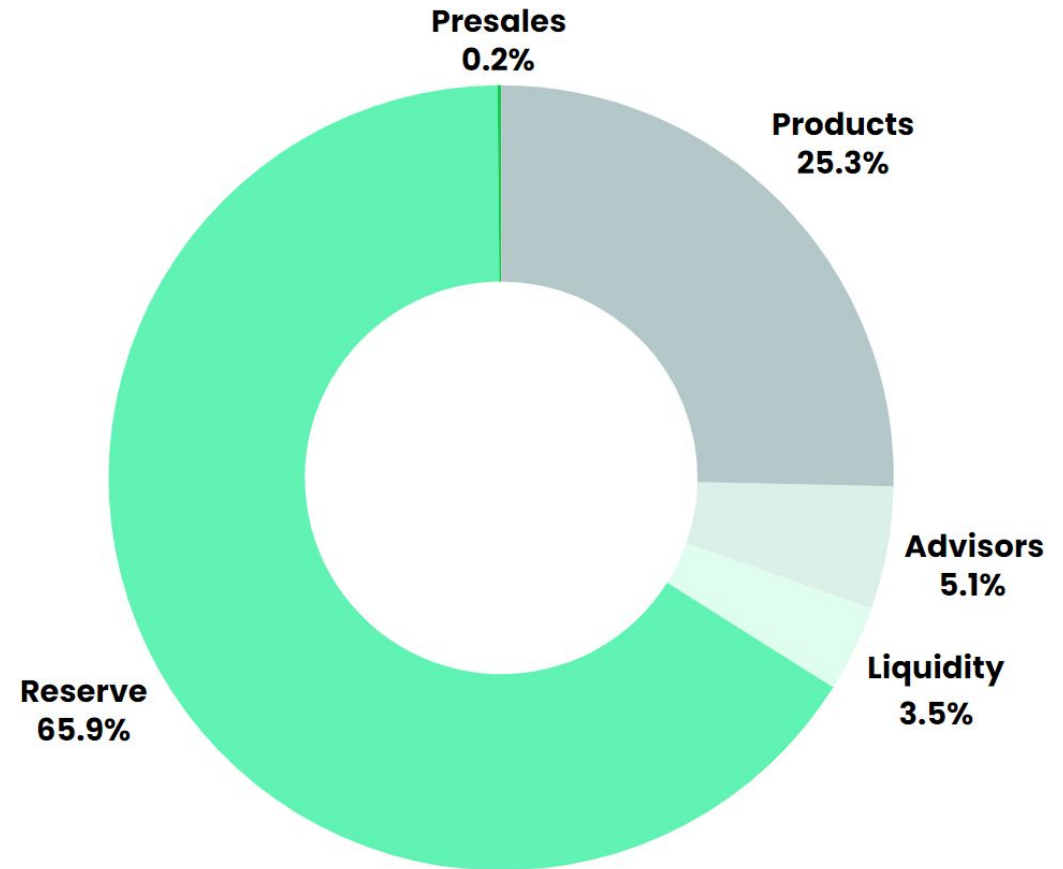
Since \$SWA is not meant to be a speculative token, Swag has decided to not plan on doing such price-influencing maneuvers, instead we focus on building \$SWA and the ecosystem around it, in the most fair and healthy way possible for our community.



Swag Token – \$SWA

Let's break down \$SWA into numbers:

- Max Supply 200'000'000 \$SWA
- 65.9% allocated to reserve
- 0.2% allocated to presale
- 3.5% allocated to liquidity
- 25.3% allocated to mining products
- 5.1% allocated to advisors



1 – Growth

Swag Token – \$SWA will create new opportunities for those who know how to seize them through SwagClubs.

In fact, based on the \$SWA they hold, users will receive increasing discounts on Swaggy's trading fees and a substantial increase in mining rewards generated by their active machines.

This is just the beginning, as both our current ecosystem and \$SWA have many synergies that will become increasingly evident in the future.



Blue

20%

Discount on trading fees

–

Mining production bonus

Silver

50%

Discount on trading fees

5%

Mining production bonus

Gold

80%

Discount on trading fees

10%

Mining production bonus

Platinum

90%

Discount on trading fees

20%

Mining production bonus

Business

100%

Discount on trading fees

20%

Mining production bonus

+5% Over mining %

+10% Over mining %

+20% Over mining %

+20% Over mining %

1 – Growth

In this evergrowing crypto-space, Swag is playing a key role when it comes to blockchain technology democratization.

Our mission is clear and we're pushing hard in order to make it happen: to give everybody the chance to not miss out on the opportunities this sector gives.

This is achievable through a never-ending growth and improvement, this is why Swaggy, our proprietary crypto exchange, is bound to see functional upgrades that will add more functionalities and bring it to its full potential.



2 – Community

Swag has an enormous advantage compared to other crypto projects, which is its community.

A community that is not composed of numbers, but of people—people who share the same vision, forming the winning ingredient for the success of Swag and \$SWA.

In fact, a community like Swag's is what many crypto projects lack, as in most cases a token is created for purely economic purposes, even before there exists a real community of people connected to the project.

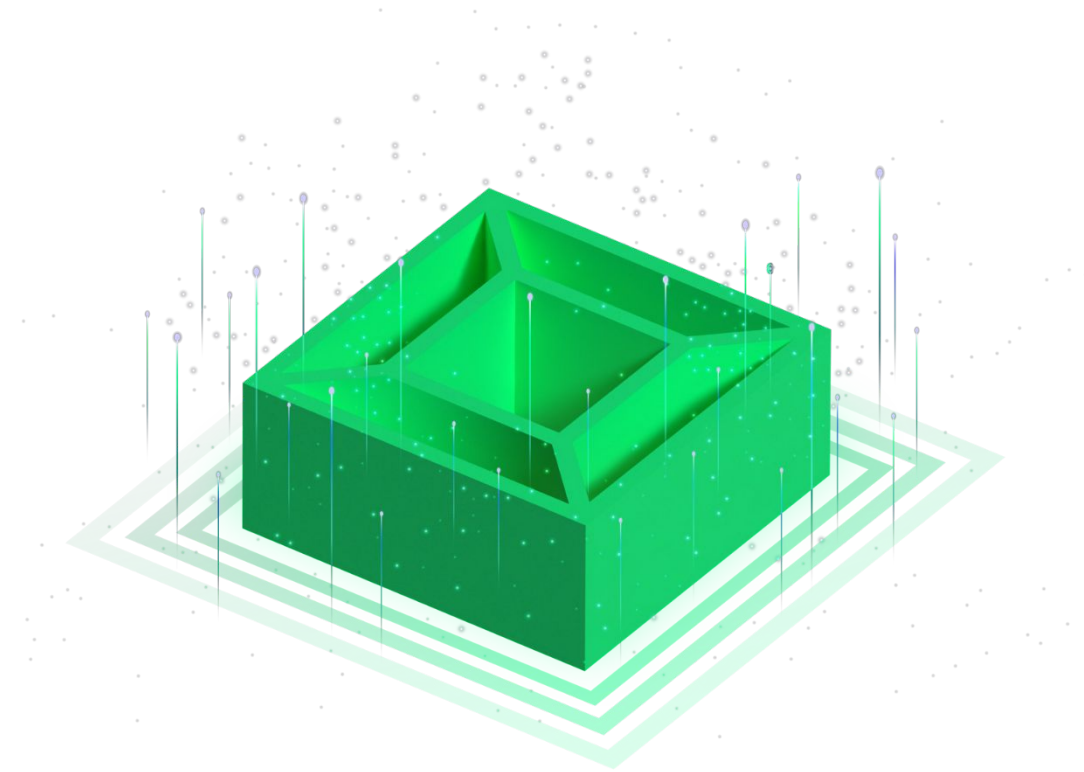


2 – Community

Thanks to the tireless work that Swag and all the members of the community have done over the years, and will continue to do, our \$SWA token has all the necessary qualities to become much more than just a simple token.

With \$SWA, we aim to provide a useful tool to all those who, like us, have great confidence in the future of Swag, giving them the key access needed to take their experience to the next level.

Swag is not just a company; it is a group of people who believe in the same dream, and this is just the beginning.



3 – Innovation

Innovation walks hand in hand with crypto, and Swag is fully aware of this. That's why it is working directly with industry experts to grow a new entity centered on innovation: SwagLabs.

SwagLabs is an incubator focused on the growth of the new generation of blockchain protocols. This is made possible through in-depth research and the early-stage incubation of deserving projects.

Users can benefit from SwagLabs because the selected projects that intend to issue a token will have the opportunity to be listed for the first time on our platforms, giving our community the chance to always stay one step ahead of the market.

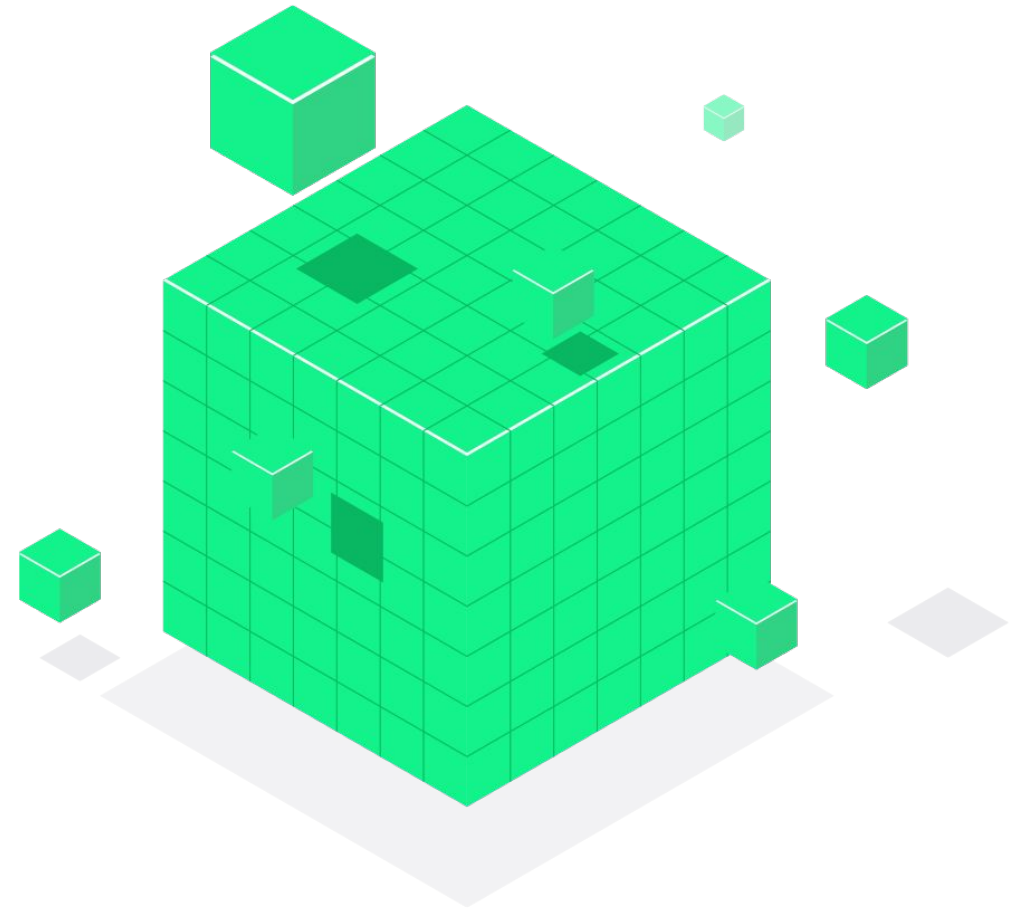


Conclusion

The Swag Ecosystem, which currently has more than 50,000 users, has a clear goal: to become the leading reference point for the crypto sector at the European level.

Swag will continue to focus on the usability of its products and services, capable of welcoming that part of the population that does not want to miss the opportunity to participate in the new era of the Internet and value exchange.

The main objective is therefore to make the world of cryptocurrencies and blockchain technology accessible to everyone, promoting greater adoption and participation in the crypto community.



Our roadmap

2023 – Q4

- SwagLabs
- First physical SwagPoint

2024 – Q3

- \$SWA token launch
- Swaggy CEX v2
- SwagClubs

2024 – Q1/Q2

- Swaggy CEX v1

2024 – Q4

- \$SWA listing on other CEXs
- Further SwagL development



Thank you!